

Positioning services reforms and negotiations for development

14-16 November 2011
Intercontinental Hotel – Nairobi, Kenya

Agenda

Monday November 14

08:00 - 08:30 Registration

08:30 - 09:30 **Opening Session**

- Evita Schmieg, Head of Division, Trade and Globalization, German Federal Ministry of Economic Cooperation and Development, BMZ
- Miguel Rodríguez Mendoza, Senior Associate, ICTSD
- David Primack, Executive Director, ILEAP
- Ministry of East African Community, Kenya [TBC]

09:30 - 11:00 **Session I: Services negotiations and integration in sub-Saharan Africa**

This session will provide very brief overviews of services negotiations and efforts towards services integration in sub-Saharan Africa (SSA). This will be followed by an open Q&A, where participants will be asked to share additional information on experiences, challenges and future plans.

Presentations:

- WTO/GATS state-of-play – Markus Jellito, Trade Policy Advisor, SADC/GIZ
- EPAs and trade in services – Sékou Falil Doumbouya, Programme Officer, ILEAP
- Regional integration – Lynette Gitonga, Africa Fellow, ILEAP

Q&A

11:00 - 11:15 **Tea break**

11:15 - 12:30

Session II: Developing the services sector in SSA

This session will focus on drawing out some of the main challenges for developing services sectors in SSA and key elements for building competitiveness. Discussants will offer views from national experiences.

Presentation:

- Essentials for building competitive services sectors – Ramesh Chaitoo, ILEAP Advisor

Discussant:

- Cheikh Saadbouh Seck, Director of External Trade, Ministry of Commerce, Senegal

Q&A

12:30 - 13:30

Lunch

13:30 - 15:30

Session III: Regulations, regulatory reform and services development

This session will address linkage between regulations, regulatory reform and services development, highlighting some of the different sources that may underpin such reforms (e.g. autonomous liberalisation, trade negotiations, regional integration, etc.). A case study on regional integration and regulatory cooperation on professional services will also be presented.

Presentations:

- Regulations, regulatory reform, and services development – Markus Jellito, Trade Policy Advisor, SADC/GIZ
- Regional integration and regulatory cooperation for services development – Nora Dihel, World Bank

Discussant:

- Bede Lyimo, Policy Adviser, Prime Minister's Office, Tanzania

Q&A

15:30 - 15:45

Tea break

15:45 - 17:00

Session IV: Services policy frameworks

This session will delve into the issue of developing services policy frameworks, underscoring their importance in light of the often inadequate attention to services in national development plans, export strategies, etc. Emphasis will also be made on the importance of collaboration amongst government Ministries, Departments and Agencies, alongside other non-state stakeholder, so as to facilitate an integrated and concrete outcome. Experiences from UNCTAD's National Services Policy Review efforts will also be touched on.

Presentations:

- Developing services policy frameworks: content and collaboration – Ramesh Chaitoo, ILEAP Advisor
- National Services Policy Reviews – Martine Julsaint Kidane, Economic Affairs Officer, UNCTAD

Discussant:

- Francis Mangeni, Director of Trade Customs and Monetary Affairs, COMESA

Q&A

Tuesday November 15

09:00 - 10:30

Session V: Preparing for services negotiations as an input to sector development

Drawing on ILEAP's experience supporting countries/regions to prepare for services negotiations, this session will highlight the potential role served by preparations for services negotiations in developing services sectors.

Presentation:

- The role of policy and regulatory audits and competitiveness assessments in preparing for services negotiations and informing policy on sector development – Sékou Falil Doumbouya, Programme Officer, ILEAP

Discussant:

- Patrice Lambert Tsathy, Director of International Trade Relations, Ministry of Commerce, Republic of Congo

10:30 - 10:45

Tea break

10:45 - 12:30

Session VI: The private sector and services development

This session aims to delve into issues surrounding the private sector and services development, including the extent to which they are involved in such deliberations. The concept of 'service coalitions' in developing countries will be presented as a vehicle for private sector engagement, with a case study drawing on experiences in the Philippines. A roundtable of private sector representatives will ensue.

Presentations:

- Service coalitions – David Primack, Executive Director, ILEAP
- Support for services trade negotiations in the Philippines – the role of the private sector – Silke Trumm, Trade Expert, GIZ

Roundtable – private sector perspectives

- George Walusimbi-Mpanga, Executive Director, Uganda Coalition of Service Industries
- Thierry Ngomo, Member, Gabonais Order of Architects
- Edmund Opoku-Agyeman, Coordinator, Services Export Support Initiative, Ghana
- Lydiah Maambo Sibanda, Member, Insurance Brokers Association of Zambia and Zambia Chamber of Commerce & Industry
- Guillaume Nkeshimana, President, Burundi Coalition of Services

Q&A

12:30 - 13:30

Lunch

13:30 - 17:15

Session VII: Sector-specific breakout sessions

The sector-specific breakout sessions are intended to allow participants to work in smaller groups and address in more concrete (sector-specific) detail some of the key themes presented earlier in the workshop. Participants will be expected to contribute to these discussions by sharing national/regional experiences.

13:30-14:00 → Overview

14:00-14:30 → Telecommunications (in plenary)

14:30-15:30 → Telecommunications breakout groups (discussion)

15:30-15:45 → **Tea break**

15:45-16:15 → Transport (in plenary)

16:15-17:15 → Transport breakout groups (discussion)

Wednesday November 16

09:00 - 10:30

Session VII: Sector-specific breakout sessions (con't)

09:00-09:30 → Financial services (in plenary)

09:30-10:30 → Financial services breakout groups (discussion)

10:30 - 11:00

Tea break

11:00 - 13:00

Session VIII: Targeting services in aid-for-trade programming

The accepted importance of the services sector does not appear to align with the attention it receives in development cooperation programming (especially targeting MSMEs). This session will discuss the matter in more detail. A roundtable discussion, and subsequent Q&A, will also offer participants an opportunity to exchange views and experiences in directing development cooperation resources to national/regional priority service sectors.

Presentations:

- Aid-for-trade in services: an overview – Ramesh Chaitoo, ILEAP Advisor

Roundtable on AFT in services

Q&A

13:00 - 14:00

Lunch

14:00 - 15:00

Session IX: Closing session